

Curriculum Vitae

Mahdi Shadkam

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Mashhad, Iran
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EDUCATIONAL QUALIFICATIONS

- 2010–2015 PhD in E-Commerce
International Business School (IBS)
University Technology Malaysia (UTM)
Kuala Lumpur- Malaysia
- 2005-2008 M.Sc in E-Business Management
Industrial Management University
Mashhad – Iran
- 2001-2005 B.Sc in Computer Majoring in Software
Industrial Management University
Mashhad – Iran

ACADEMIC COURSES CERTIFICATES

- Jan 2019 “Computer Science for Business Professionals”
Harvard University
- Nov 2018 “Becoming an Entrepreneur”
Massachusetts Institute of Technology (MIT)

WORK EXPERIENCES

- 2010 to present Chief Executive Officer (CEO) - Seven24 Ecommerce Co.
E-commerce and IT Consultant
Iran
- 2000- 2010 Managing Director - Sepehr Computer Company
Fujitsu products sales representative
Computer hardware trading
Iran
- 2007-2009 Lecturer – Industrial Management University
In field of Information Technology
Iran

- 2007-2008 Lecturer – Trading College
In field of Information Technology
Iran

ACADEMIC COMMUNITY SERVICE

- Member of Editorial Board, International Business Research (IBR)
- Member of Editorial Board, International Journal of Business Information Systems (IJBIS)
- Member of Editorial Board, International Journal of Electronic Business
- Honorary Member of Iranian E-commerce Scientific Association
- Coordinator, Business Postgraduate Colloquium, International Business School, University Technology Malaysia (UTM), 10 May 2012.

REWARDS

- April 2013 Best researcher of year awards in field of Social Media
19th IT festival of Hong Kong Government
- 2011- 2013 International Doctoral Fellowship (IDF)
University Technology Malaysia (UTM)

ARTICLES AND PAPERS

- Shadkam, Mahdi and James O'Hara (2011), Influence of Virtual Communities on Online Consumers' Trust, *E-Business, Management and Economic*, Vol. 25, pp. 99-103.
- Shadkam, Mahdi (2012), An Empirical Study on Influence Factors of Online Purchasing, *International Journal of Art & Sciences*, Vol. 5, No. 1, pp. 479-487.

- Shadkam, Mahdi (2012), The Role of Social Networks for Semantic Advertisement, *International Journal of Mltidisciplinary Thoughts*, Vol. 2, No. 1, pp. 191-195.
- Shadkam, Mahdi and James O'Hara (2013), Social commerce: the next generation of e-commerce, *AWER Procedia Information Technology & Computer Science*, Vol. 3, pp. 1636-1641.
- Shadkam, Mahdi and James O'Hara (2013), Social Commerce Dimensions: The Potential Leverage for Marketers, *Journal of Internet Banking and Commerce*, Vol. 18, No. 1, pp. 1-14.
- Shadkam, Mahdi, Sanaz Kavianpour, Shohreh Honarbakhsh and Hooi Lai Wan (2013), "Antecedents of Consumers' Intention to Shop online", *Australian Journal of Basic and Applied Sciences*, Vol.7, No.13, pp. 190-197.
- Shadkam, Mahdi (2015), "Consumer's attitude to receive and response to SMS advertising", *International Journal of Business Information System*, Vol.24, No.1, pp. 69-90.

BOOK

- Mahdi Shadkam. "The role of online shopping motivations on online consumer behavior", LAP LAMBERT Academic Publishing, Germany, 2014.

RESEARCH

- Jan 2011 – Jul 2013 The Effects of Online Shopping Motivations on Consumer Intention to Shop Online
University Technology Malaysia (UTM)
Kuala Lumpur- Malaysia
- May 2006 – Jan 2008 Advantages and Challenges of M-Commerce
Industrial Management University
Mashhad – Iran

SPECIALISM

- E-Commerce
- Marketing management
- Online business planning
- Sales organization development
- Social networking
- Customer relationship management
- IT Management
- Research and Planning
- Web development
- Software programming
- Entrepreneurship

LANGUAGE SKILLS

- English (fluent)
- Persian (native)